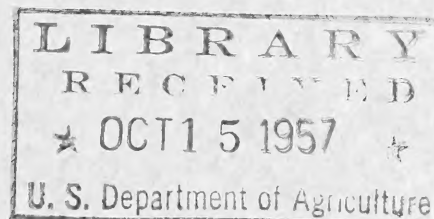


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APPLE TREES



Offered by the

NEW JERSEY APPLE INSTITUTE, INC.

New Brunswick, New Jersey

FALL, 1957

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SPRING, 1958

Practically all of the apple trees available through the New Jersey Apple Institute are on Hibernial rootstocks. In addition to being very hardy, Hibernial stock is more resistant to disease than most domestic seedlings. Trees on Hibernial stock tend to induce early fruiting and strong, wide angled crotches.

JERSEYRED (N. J. No. 1) Available on Hibernial and Domestic rootstocks.

A large, attractive, winter apple similar to Rome in size and shape. Jerseyred originated as a cross of Gallia Beauty (a double red strain of Rome) and White Winter Pearmain, a late winter apple with excellent storage quality.

Jerseyred hangs to the tree later than Rome and keeps longer in storage in good condition. It retains a crisp, snappy flesh longer than Rome, is a more desirable eating apple and fully equal to Rome for cooking, including baking.

The Jerseyred tree is a strong grower in the nursery and orchard. It comes into bearing early, has strong, thick branches and twigs, and is resistant to fire-blight.

Jerseyred will prolong the Rome harvesting season and provide an attractive winter apple with better quality than Rome or the double red strains of Rome. It has a record of high yield and high market price in several New Jersey orchards.

STARR

A large, early green summer apple, ripening during July. It has a two to three week harvesting season. It is an excellent cooking apple and very popular on the market. The trees come into bearing early, particularly when propagated on Hibernial stock. An excellent variety for either the home or commercial orchard.

RED GRAVENSTEIN

Same season as regular Gravenstein. A red strain of the same size and quality.

DOUBLE RED DELICIOUS

A red bud sport of Delicious with all of the good qualities of that popular variety. It may be harvested earlier and develops more red color than the regular Delicious.

TURLEY

A large, attractive, red apple of good quality ready to harvest about a week before Stayman. It does not crack like Stayman and develops more red color similar to but brighter than Paragon. It is an excellent cooking apple and superior to Paragon for eating. It is a promising substitute for Stayman.

OREGON SCARLET STAYMAN

This is one of the most attractive red bud sports of Stayman. It originated in Oregon. Other than developing fruit with more and better color both tree and fruit are similar to the regular Stayman.

RED ROME

Two strains of Rome Beauty red sports have been propagated by the Apple Institute and trees are now available for planting. They may be referred to as the Lawrence Smith and Leslie N. Applegate strains. Both develop fruit of an attractive, bright red color and the size compares favorably with the regular Rome.

UNNAMED VARIETIES OF APPLES AVAILABLE TO NEW JERSEY GROWERS ONLY

N. J. 2

A firm, medium to large, attractive, early, green apple changing to an attractive yellow as it matures. It ripens a few days later than Starr, but a portion of the crop may be harvested with Starr in suitable condition for cooking. When fully mature it also is a good dessert apple. The trees come into bearing early and are productive, vigorous, hardy and resistant to fire-blight. A promising summer variety to replace English Codling and possibly Starr in some areas. It is a cross between Melba and Twenty Ounce Pippin.

N. J. 3

The fruit of this promising seedling resembles McIntosh in general appearance. It develops more red color than McIntosh at New Brunswick and hangs to the tree five days to a week later. The tree is of medium size and productive. It is a promising substitute for McIntosh where the latter normally does not develop enough red color.

GRADES AND PRICES

Trees on Hibernial Stocks

| <i>Grade</i> | <i>1 to 9 trees</i> | <i>10 to 49 trees</i> | <i>50 to 99 trees</i> | <i>100 to 499 trees</i> | <i>Over 500 trees</i> |
|-------------------|-------------------------|---------------------------|---------------------------|-----------------------------|---------------------------|
| 3 to 7 feet | | \$2.00 | \$1.50 | \$1.30 | \$1.20 |
| 5 to 7 feet | \$2.50 | | | | |

Trees on Domestic Stocks

Jerseyred Only

| <i>Grade</i> | <i>1 to 9 trees</i> | <i>10 to 49 trees</i> | <i>50 to 99 trees</i> | <i>100 to 499 trees</i> | <i>Over 500 trees</i> |
|-------------------|-------------------------|---------------------------|---------------------------|-----------------------------|---------------------------|
| 3 to 4 feet | \$1.50 | \$1.25 | \$.90 | \$.75 | |
| 4 to 5 feet | \$1.75 | \$1.50 | \$1.10 | \$1.00 | \$.85 |
| 5 to 6 feet | \$2.25 | \$1.85 | \$1.35 | \$1.10 | \$.95 |

Trees may be secured at the C. H. Steelman Fruit Nursery on the Clarks-ville-Port Mercer Road, about one-quarter mile from State Highway Route 1. Telephone PRinceton 1-2525 (After December 1, WALnut 4-2525). Small shipments to distant points, including all orders for less than 25 trees, will be sent by express collect unless otherwise specified on the order blank.

PLACING ORDERS

All orders for trees should be sent to the New Jersey Apple Institute, Inc., R. D. No. 3, Princeton, New Jersey. Orders for Fall delivery will receive first consideration.

A deposit equal to 10 per cent of the total cost of the trees is required with each order and the balance before delivery.